



Fairtrade Policy

SUCCESS assign great importance to supporting, using and promoting Fairtrade.

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. By requiring companies to pay sustainable prices (which must never fall lower than the market price), Fairtrade addresses the injustices of conventional trade, which traditionally discriminates against the poorest, weakest producers. It enables them to improve their position and have more control over their lives.

We support this by using Fairtrade foods (for example tea and coffee) which are made available wherever possible through hospitality and catering.

In addition we are committed to using only Fairtrade Cotton T Shirts for all our merchandise range.

We are pioneering the use of Fairtrade cotton bags branded with the University name instead of plastic bags – reducing hugely the number of plastic bags supplied.

This policy statement is communicated throughout the Company, and efforts to support Fairtrade are strongly encouraged.